



Using Social Media as Tool for
Investigators

SOCIAL NETWORKING

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Thanks!

MAGLOCLEN

**Westmoreland County
District Attorney's Office**

**County Detectives' Association
of Pennsylvania**

Your Instructor

**James Dill, Deputy Chief, Retired
PA Office of Attorney General**

**Instructor – Alutiiq International, LLC
President of Innovative Technology &
Investigative Solutions**

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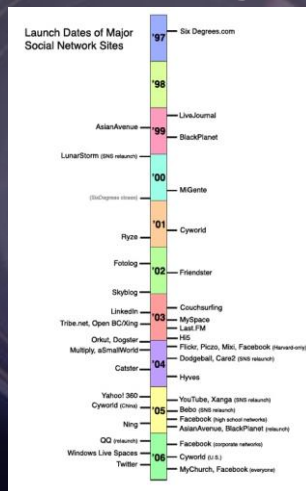
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Definition

- **What is a Social Network?**
 - Any group that gets together with a common interest
- **What is online Social Networking?**
 - Socializing from behind a keyboard
 - Keyboard Courage

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Social Networking Timeline



Danah. M Boyd - UC Berkeley

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Is Social Media a Fad?

The Social Networking Revolution

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Is Social Media a Fad?

NO, Social Media isn't a fad, it's a fundamental shift in the way we communicate

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So How Big is it?



www.ning.com

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How big is it?

- **Facebook alone has over 1.2 BILLION users!!**
 - Population of the US is around 330 million!
 - That is 11% of the world's population.
 - Social Networking is a business!!!
- **Google+ had reached 10 million users just two weeks after it was launched. After 4 weeks in operation, it had reached 25 million users. That took Facebook 3 years! As of the end of Dec. 2013 it had 510 million users*.**
- **Twitter has 500 million tweets written each day**

* stats by UK market research firm Trendstream

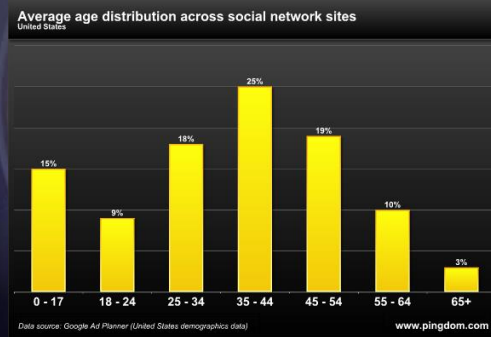
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Number of Social Network Users

- **There are now more social-networking accounts than there are people in the world, according to figures from In-Stat.**
- **THE FASTEST GROWING DEMOGRAPHIC ON TWITTER IS THE 55–64 YEAR AGE BRACKET.**
 - This demographic has grown 79% since 2012.
 - The 45–54 year age bracket is the fastest growing demographic on both Facebook and Google+.
 - For Facebook, this group has jumped 46%.
 - For Google+, 56%.

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Average Age



Graph Provided by Pingdom

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Social Networks Directory Good Resource!

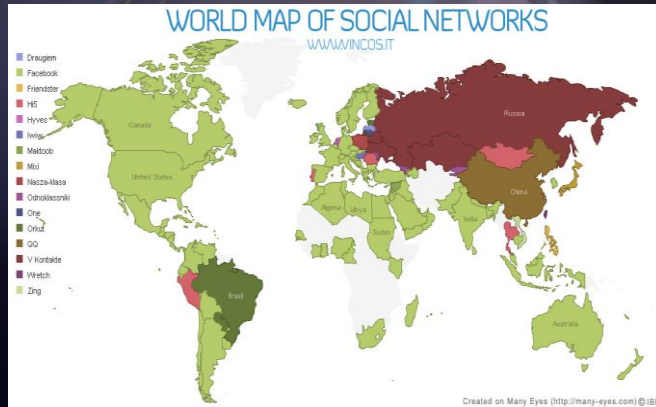
Listing of Social Networking
Sites

Traffikd
Social Media & Internet Marketing Blog

<http://traffikd.com/social-media-websites/>

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Not Just This Country



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Common points among social networks and there effect on Law Enforcement

SOCIAL NETWORKING ATTRIBUTES

Attributes Instantaneous Communications

- Chats, Posts, IM, Photo & Video uploads
- You can be “notified” upon receiving any communication.

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Attributes Mobility of Communications

- 189 MILLION OF FACEBOOK'S USERS ARE "MOBILE ONLY"
- 25% OF SMARTPHONE OWNERS AGES 18-44 CAN'T RECALL THE LAST TIME THEIR SMARTPHONE WASN'T NEXT TO THEM











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Attributes

Reach of the Communications

July 2014 – www.Twitaholic.com

#	Name (Screen Name)	Location	URL	Followers	Following	Updates	Joined
1.	 KATY PERRY @katyperry		http://t.co/TUHQDUWtthw	54,164,266	149	5,736	65 months ago
2.	 Justin Bieber @justinbieber		http://t.co/0tKkayGvP	52,667,187	131,064	27,124	64 months ago
3.	 Barack Obama @BarackObama	Washington, DC	http://t.co/05f0ead02e1	43,893,081	649,823	12,041	89 months ago
4.	 YouTube @YouTube	San Bruno, CA	http://t.co/F38_dh0t	43,268,893	711	19,654	81 months ago
5.	 Taylor Swift @taylorswift13		http://t.co/EtkGPRua6	41,709,021	130	2,266	66 months ago
6.	 Lady Gaga @ladygaga			41,562,301	134,402	4,800	76 months ago
7.	 Britney Spears @britneyspears	Los Angeles, CA	http://t.co/FSMaPj0ar	37,926,719	402,805	3,679	70 months ago
8.	 Rihanna @rihanna	LA,BARBY	http://t.co/0dcaAvd	36,079,352	1,982	9,146	Details...

Attributes

Reach of the Communications

- YOUTUBE REACHES MORE U.S. ADULTS AGED 18–34 THAN ANY CABLE NETWORK
- EVERY SECOND TWO NEW MEMBERS JOIN LINKEDIN
- THE SUPER BOWL AVERAGED 11,000 TWEETS/SECOND!

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Social Networking Terms

- Many folks don't have a basic understanding of some simple Social Networking terms.

For Example

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Social Networking Terms

- Avatar - A small image found at the top of your page. It's usually a photo of yourself but sometimes it's an image of something else you like.
- Buddy/Friend List - A collection of friends and contacts names stored in a central database that you want to share with.

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Social Networking Terms

- **Micro blogging** - A form of blogging involving very short messages (140 characters) similar to text messaging.
 - Most common micro blog: Twitter
 - Twitter message is a “Tweet”
- **MMORPG** - A Massively Multiplayer Online Role-Playing Game such as World of Warcraft.
 - Virtual Worlds – REAL Crimes!

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Social Networking terms

- **Tagging** - The process of adding information (usually a name) that identifies a Web photo
- **Geo-Tagging** – Adding location information usually in the form of GPS coordinates to your communication.
 - Dozen of Smartphone apps dedicated to sharing location information

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Social Networking Terms

- Instant Messaging/Chat/Micro Blog/Private Messages - instantaneous person-to-person keyboard communication.

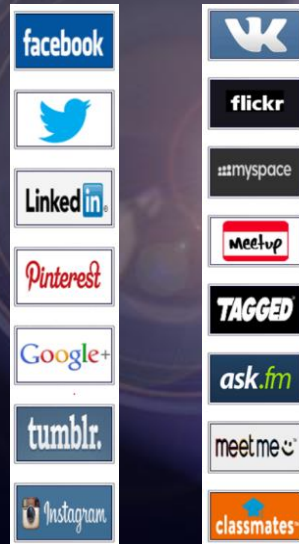
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SAMPLING OF SOCIAL NETWORKS

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Top 15 Social Networks

ebizmba.com July 2014



Facebook

facebook

 Keep me logged in [Forgot your password?](#)

[Login](#)

Facebook helps you connect and share with the people in your life.

Sign Up
It's free and anyone can join

First Name:

Last Name:

Your Email:

New Password:

I am:

Birthdays: Month: Day: Year:

Why do I need to provide this?

[Sign Up](#)

Create a Page for a celebrity, band or business.

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MySpace

MySpace Quick Tour

What's MySpace? Friends Your Space Connect

MySpace is a place for friends

- Search Friends
- Find old friends
- Make new friends

MySpace is Your Space

- Express who you are
- Upload pictures & videos
- Add music
- Your own web address

MySpace keeps you connected

- Keep up with your friends
- MySpace Mobile
- Share what you're up to

a place for friends

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Twitter

twitter™

Search for a keyword or phrase...

Search

Discover what's happening right now, anywhere in the world

- The first big microblogging site
- You have 140 characters of text to comment, and as soon as you hit update, the site's millions of users can see what you're up to.
- Can transmit via Text message right to cell phone
- Tweets are public unless you mark them private and visible only to people you approve
- Great source to see what's trending in your area
- Can provide Geo-Tagging with every Tweet

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LinkedIn

LinkedIn Home What is LinkedIn? Join Today Sign In

Get the most from your professional network

<p>Re-connect</p> <p>Find past and present colleagues and classmates quickly. LinkedIn makes staying in touch simple.</p>	<p>Power your career</p> <p>Discover inside connections when you're looking for a job or new business opportunity.</p>	<p>Get answers</p> <p>Your network is full of industry experts willing to share advice. Have a question? Just ask.</p>
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Foursquare

Already a member? [Login](#)

Find places, people, tags [SEARCH](#)

**CHECK-IN
FIND YOUR FRIENDS
UNLOCK YOUR CITY**

Foursquare on your phone gives you & your friends new ways of exploring your city. Earn points & unlock badges for discovering new things. [LEARN MORE](#)

[JOIN NOW](#)

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YouTube



- More than 1 billion unique users visit YouTube each month
- Over 6 billion hours of video are watched each month on YouTube—that's almost an hour for every person on Earth
- 100 hours of video are uploaded to YouTube every minute
- 80% of YouTube traffic comes from outside the US
- YouTube is localized in 61 countries and across 61 languages
- According to Nielsen, YouTube reaches more US adults ages 18-34 than any cable network
- Millions of subscriptions happen each day. The number of people subscribing daily is up more than 3x since last year, and the number of daily subscriptions is up more than 4x since last year

(Stats according to Youtube.com)

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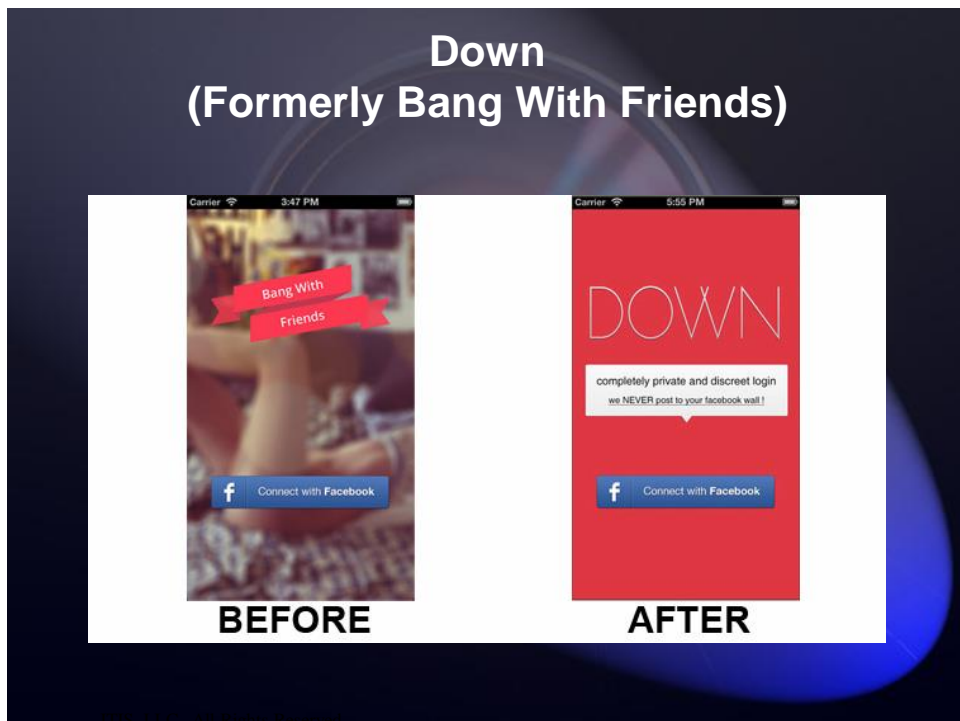
Talk to strangers!

- The Internet is full of people; Omegle lets you meet them. When you use [Omegle](#), we pick someone else at random and let you have a one-on-one chat. You're kept anonymous unless you tell someone personal info.. .
- If you prefer, you can add your interests, and Omegle will look for someone who's into some of the same things as you, instead of someone completely random.

Don't get pervy !

*

18+: ([Adult Option](#)) ([Unmoderated Section](#))



MeetMe



Join 90+ million people
meeting and playing games!
It's fun, friendly, and FREE!

Other Social Networks!



•Other different social networks...

- Vampirefreaks.com (for those into the Twilight scene).
- gothpassions.com (dating social network for those into Goth lifestyles)
- MatchADream.com (match your dreams with others)
- Caringbridge.org (a site for family members of sick or terminally ill patients)
- Whosarat.com

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A blue flashlight beam illuminates a magnifying glass. Inside the magnifying glass, a network diagram is visible, showing a central node connected to several other nodes. The background is dark blue.

BASIC ELEMENTS OF A SOCIAL NETWORK

A blue flashlight beam illuminates a magnifying glass. Inside the magnifying glass, a network diagram is visible, showing a central node connected to several other nodes. The background is dark blue.

Elements of a Social Network

- A profile or bio about yourself (personal info) usually includes Avatar (photo).

Profile Info-what are they asking for?

- Picture
 - Sex
 - DOB/POB
 - Email address
 - Address
 - Cell Phone #
 - Other #'s
 - Education
 - Years Graduated
 - Work History
 - Family
 - Relationship Status
 - Income
 - Religion
 - Political View
 - Hobbies & Interests
 - Languages
- No verification

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Elements of a Social Network

- Search for & create “friend” lists
- Status updates/news feeds
- Photo & video sharing – EXIF Information
- Photo Tagging & Facial Recognition
- Blogs - sharing thoughts, opinions, events, links, etc.
- Send & receive messages (open or private)

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Elements of a Social Network

- Applications (games, utilities, etc.)



This app may post on your behalf, including objects you liked, readers you followed and more.

- Terms of Service – sample
- Privacy Controls
- Geo-Tagging/Geo-Location

Let's take a deeper look at a couple of these elements

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Be Cautious About What You May Be Giving Up!

APPLICATIONS

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Applications

- You should always *be careful* about which Facebook apps you allow to connect with your account, as they can collect varying levels of information about you. If you aren't comfortable with that, don't install the app.
- Furthermore, even if you are careful about what Facebook apps you install - are your friends being just as cautious?
- It may surprise you to hear that when other Facebook users choose to install apps they can then share the information they can see about *you* with those apps.

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Applications

Apps others use

People on Facebook who can see your info can bring it with them when they use apps. This makes their experience better and more social. Use the settings below to control the categories of information that people can bring with them when they use apps, games and websites.

<input checked="" type="checkbox"/> Bio	<input checked="" type="checkbox"/> My videos
<input checked="" type="checkbox"/> Birthday	<input checked="" type="checkbox"/> My links
<input checked="" type="checkbox"/> Family and relationships	<input checked="" type="checkbox"/> My notes
<input checked="" type="checkbox"/> Interested in	<input checked="" type="checkbox"/> Hometown
<input checked="" type="checkbox"/> Religious and political views	<input checked="" type="checkbox"/> Current city
<input checked="" type="checkbox"/> My website	<input checked="" type="checkbox"/> Education and work
<input checked="" type="checkbox"/> If I'm online	<input checked="" type="checkbox"/> Activities, interests, things I like
<input checked="" type="checkbox"/> My status updates	<input checked="" type="checkbox"/> My app activity
<input checked="" type="checkbox"/> My photos	

If you don't want apps and websites to access other categories of information (like your friend list, gender or info you've made public), you can turn off all Platform apps. But remember, you will not be able to use any games or apps yourself.

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Review Periodically!

FRIENDS/BUDDY LISTS

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Friends/Buddy List

- One you accept someone as a “Friend” they normally have unfettered access to your postings, pictures friend listing.
- Social Networking sites suggest friends you may know based on your profile or contact list
- Many accept “Friends” that they don’t even know.

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Facebook

facebook Search for people, places and things Jim Dill Find Friends Home

Jim Dill Add a Cover Update Info Activity Log

Instructor at Alutiq, LLC
Studied Accounting at Indiana University of Pennsylvania
Lives in Harrisburg, Pennsylvania
Married

About Friends 175 Photos 12 Map 4 Likes 11

Status Photo Place Life Event
How are you feeling, Jim?
Post

Activity Recent
Jim is now friends with Karen E. Fellebaum and 5 other people.

Friends See All
Clivia Pakimbo Moore Emma Grace Rogers Carillo David D'Arcangelo Jay Sprons

Sponsored
Do you have your W-2?
It's your money. Keep more of it. Get taxes done fast and free with TurboTax. Start now.
Radiation Therapy?
Focus on new career opps w/ an Online Bachelor's in Rad Sci. Fully Accred. Free brochure!

Now
December
2012
2011
2010
2009
2008
1978
1977
Born

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A Very Important Link on Facebook

How do I unfriend or delete a friend?

To unfriend someone:

1. Go to that person's profile (timeline)
2. Hover over the **Friends** box at the top of their profile (timeline)
3. Click **Unfriend**

Note: If you choose to unfriend someone, you will be removed from that person's friends list as well. If you want to be friends with this person again, you'll need to send a new friend request.

Remove David D'Arcangelo as a friend?

Are you sure you want to remove David D'Arcangelo as your friend?

Remove from Friends Cancel

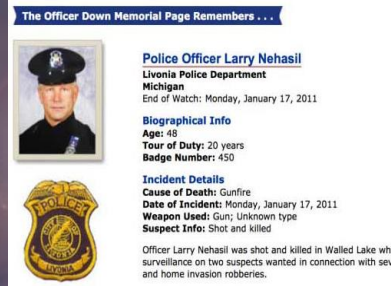
If you don't know them – don't accept them as a friend!

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Even Cops are Fooled



A fictitious profile meant to fool cops into friending. This gives them full access to the officers profile & personal information.



The photo of the officer was taken from an Officer Down Memorial Page.

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EXIF, Tagging & Facial Recognition
PHOTO & VIDEO SHARING

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EXIF - Exchangeable Image File Format

- Camera settings and scene information are recorded by the camera into the image file.
- Often called Metadata.
- Most photo viewers can read EXIF data
- Most cell phone cameras insert EXIF information

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EXIF Data



Property	Value
Filename:	ADill 2.jpg
Location:	My Pictures\Family\
Size:	105KB
Date:	5/22/2010 2:14:45 PM
Dimensions:	555 x 832 pixels
Camera make	Panasonic
Camera model	DMC-FZ10
Camera Date	2010:05:22 14:14:45
Resolution	555 x 832
Flash	Not Used
Focal length	39.6mm
35mm equivalent	238mm
Exposure time	0.005s (1/200)
Aperture	f/4.0
ISO	50
Exposure bias	0.00
White Balance	Sunny
Metering Mode	Matrix
Exposure	Normal Program
JPEG Quality	86 (411)
Unique ID	e334e630a9c4e40ab7d8a239e8d1bc55
Unique ID(DB)	e334e630a9c4e40ab7d8a239e8d1bc55

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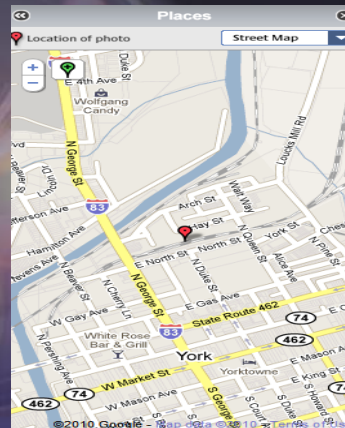
EXIF Data



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EXIF Data with GPS

Property	Value
Filename:	2010-08-06 18.42.20.jpg
Location:	My Pictures\Family\
Size:	1.0MB
Date:	8/6/2010 6:42:17 PM
Dimensions:	2592 x 1936 pixels
Camera make:	Motorola
Camera model:	Droid
Camera Date:	2010:08:06 18:42:17
Resolution:	2592 x 1936
Orientation:	Normal
Flash:	Not Used
Exposure time:	0.0025 (1/434)
Aperture:	f/2.8
ISO:	68
Exposure bias:	0.00
White Balance:	D55
Metering Mode:	Center weight
Exposure:	Normal Program
Thumbnail:	320 x 240 pixels
GPS Latitude:	39 38' 3" N
GPS Longitude:	76 43' 14" W
Unique ID(DB):	83b20992d4ad1790000000000000000



DEMO

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EXIF Location Data Demo

- **My Photos**
 - Windows Photo Viewer
 - Picasa
- <http://www.flickr.com/map>

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Real World Example

- From a 3/7/12 article posted on WWW.ARMY.MIL: “Geotagging Poses Security Risk”
- A fleet of US Army helicopters flew into a base in Iraq. Soldiers took pictures on the flight and then uploaded them to the internet.
- Based on the automatic geotagging applied to photos by almost every smartphone on the market, the enemy determined the exact location of the helicopters inside the compound and launched a mortar attack that destroyed four AH-64 Apaches

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How Easy is it to Track Your Family?

The following was published in Wired Magazine:

“I ran a little experiment. On a sunny Saturday, I spotted a woman in Golden Gate Park taking a photo with a 3G iPhone. Because iPhones embed geodata into photos that users upload to Flickr or Picasa, iPhone shots can be automatically placed on a map. At home I searched the Flickr map, and score—a shot from today. I clicked through to the user’s photostream and determined it was the woman I had seen earlier. After adjusting the settings so that only her shots appeared on the map, I saw a cluster of images in one location. Clicking on them revealed photos of an apartment interior—a bedroom, a kitchen, a filthy living room. Now I know where she lives.”

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Things to Consider!

- What information might you or your family members be unwittingly disclosing when sharing digital photos?
- Can all or part of the EXIF data be removed?
- What information might I obtain from EXIF data from my suspects photos?
- How can I best protect myself and my family?

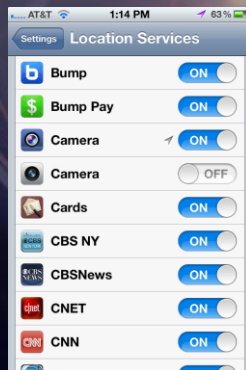
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Preventing & Removing EXIF SOLUTIONS

Solutions

- Turn off GPS on phone's camera for photos.
 - Go into your phone's camera, location, or security settings

iOS7
Settings
> Privacy
> Location
Services



EXIF Data Solutions

- Set security on photo sharing site.
- Remove EXIF information
 - With Window's Vista or 7:
 - Right click photo
 - Select: Properties
 - Select: Details
 - Select: Remove Properties & Personal Detail
 - Choose to remove all or just GPS data

[DEMO](#)

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EXIF Remover/Editor App

Free Powerful Photo Tool for viewing & editing EXIF information are:
[irfanview](#) which has plugins to view, edit and delete exif data.

[FastStone Image Viewer 4.6](#) is also a powerful photo tool that also allows the viewing, editing and deletion of exif data.

[Opanda PowerExif](#) is a professional EXIF Editor, it allows to create, modify & delete EXIF tags in digital image easily & freely.

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GPS EXIF Data on Cameras & Camcorders



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Photo & Video Sharing

- According to statistics gathered by Pixable and posted on www.Photoweekly.com
 - Photobucket has 10 billion photos posted on line
 - Picasa has 9 billion photos posted on line
 - Flickr has 8 billion photos posted on line

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Photo & Video Sharing

The number of photos on Facebook is exploding!! With the purchase of Instagram for \$1 BILLION dollars Facebook now houses over 250 Billion photos on their servers!

250,000,000,000

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Photo & Video Sharing

- **Facebook is the largest repository of pictures anywhere and at any time in history per the NY Times!**
- **As of February 2013, its users upload 350 million pictures a day!**

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Photo Searching

There are numerous search engines that search the unprotected photos on Facebook as well as other Social Networks e.g.

<http://www.labnol.org/image-search/>

This image search engine lets you find photos that are on Facebook, Flickr, Zoomr, MySpace, US Government sites, Photobucket, Corbis, deviantart, Webshots, Blogger, Typepad and WordPress.

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Image Search

- If you have an image and you want to see where else on the net it might be located
 - www.tineye.com
 - www.Images.google.com

Photo Tagging

- Every day, people add more than 100 million tags to photos on Facebook.
- Tagging is adding the name of an individual pictured in the photograph.



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Photo Tagging

Who Can See Tags?

- **When someone is tagged, it may be visible to:**
 - The audience selected for the post
 - The person tagged
 - Friends of the person tagged If the audience of the post...
- **To learn more about Tags look in “Privacy Settings”.**

Timeline and Tagging Settings

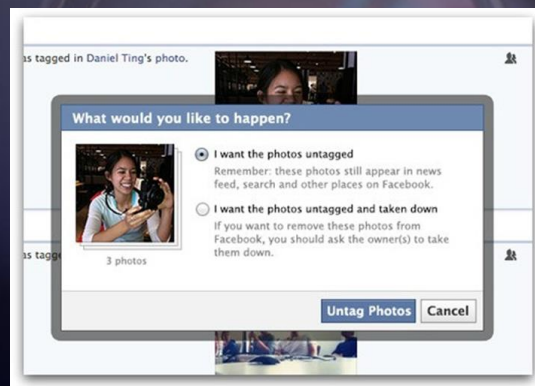
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Removing a Photo Tag

- You may remove a tag from a photo you're tagged in, so it doesn't appear on your profile (timeline). Removing a tag unlinks your name from the photo and **ONLY** takes the photo off your profile (timeline). The photo will still be visible in other places unless the person who posted it takes it down.
- What if you don't use Facebook?
If you don't like a photo you're tagged in, you can ask the person to take it down or escalate the issue.
- Facebook can't make people remove photos that don't violate their Statement of Rights and Responsibilities.

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Removing a Photo Tag



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AKA: Tag Suggest

FACIAL RECOGNITION

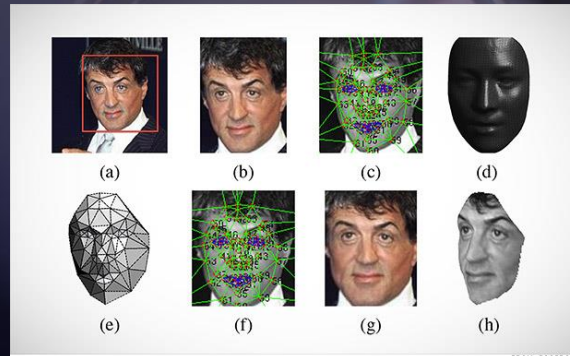
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Facial Recognition

- April 2011 Facebook starts using its own facial recognition technology to identify your friends in photos called “Tag Suggest”
- Facebook Changes Privacy Settings to Enable Facial Recognition – June 7, 2012 NY Times
- Facebook Acquires Israeli Facial Recognition Company Face.com – June 18, 2012 Times
- Unlike other Photo recognition applications (Picasa) with Facebook the “Facial Recognition” data remains on “their” servers!

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Facebook – Deep Face



New technology developed by Facebook researchers uses 3-D modeling to identify the subject of an image. Note: This technology is still in the development phase.

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Facial Recognition


- Facebook's facial recognition software uses an algorithm to calculate a unique number ("template") based on someone's facial features, like the distance between the eyes, nose and ears. This template is stored on Facebook servers and is based on photos you've been tagged in on Facebook.
- According to PC World, each time you "tag" a photo on Facebook, its facial recognition technology learns more about what that person looks like.

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Opting Out of Facial Recognition

How can I turn off tag suggestions for photos of me?

To choose who sees suggestions to tag you in photos:

1. Click  at the top right of any Facebook page and select **Account Settings**
2. In the left-hand column, click **Timeline and Tagging**
3. Look for the setting **Who sees tag suggestions when photos that look like you are uploaded?** and click **Edit** to the far right
4. Select your preference from the dropdown menu

When you turn off tag suggestions, Facebook won't suggest that people tag you when photos look like you. The template that we created to enable the tag suggestions feature will also be deleted. Note that friends will still be able to tag photos of you.

Who sees tag suggestions when photos that look like you are uploaded? Close

When a photo that looks like you is uploaded, we'll suggest adding a tag of you. This helps save time when adding tags to photos, especially when labeling many photos from one event. Suggestions can always be ignored and no one will be tagged automatically. [Learn more.](#)



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Remove Your Facial Data

- When you turn off tag suggestions, Facebook won't suggest that friends tag you when photos look like you. The template that we created to enable the tag suggestions feature will also be deleted.

Note that friends will still be able to tag photos of you manually!

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Location Based Services

GEO-TAGGING GEO-LOCATION

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Geo-Location

- **Geo-location apps do two things:**
 - They report your location to other users.
 - They associate real-world locations (such as restaurants and events) to your location.

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Geo-Location

- Geo-Tagging involves adding location data to an image, text message, video or app.
- That location info can be GPS, WPS (Wi-Fi Positioning System), Cellular Triangulation, or XPS (a combination of all 3).
- Most new cameras and cell phones default to adding geo-tagging to your photos in the
- Many smartphone applications incorporate geo-tagging.

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Social Networking Apps

- Ban.jo
 - Combines feeds of Twitter, Facebook, & Foursquare
 - Shares communications & location info across platforms
 - Can search regional areas for keywords i.e World Cup



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Mobile Apps



- “Girls Around Me” app takes advantage of women who Check-In places using FourSquare and tells you which ones are close by! Recently pulled off market.

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Geo-Location

- Social Networks go mobile
 - Using smartphone applications
 - Facebook Places, Foursquare,
 - Loopt, Google Latitude
 - Many others including Twitter



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Geo-Location

- Facebook has over 17 billion location-tagged posts (including check-ins)
- Location information passes between services!
- **MUST** check privacy settings
- Location based services are a stalker's dream.

www.robmenow.com

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Geo-Location

Gang Uses Facebook to Rob Houses

John P. Mello Jr., PCWorld Sep 10, 2010 7:33 pm

Leaving the house this weekend? Telling all your Facebook buds about it? You might want to reconsider that.

Police in Nashua, New Hampshire broke up a robbery ring this week that was using Facebook to plan their heists. The gang was monitoring Facebook pages to determine when a target would be out of their home and then robbed it. Some 50 home robberies were reported in the city with a population of 85,000 during August alone, although only 18 have been linked to the Facebook gang so far. As a result of breaking up the gang, Police say they've recovered \$100,000 to \$200,000.



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Social Networking

PRIVACY CONTROLS

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Privacy Controls

- **Each social network has its own:**
 - Privacy Policy
 - Terms of Service
 - Privacy Controls
 - Controls are complex and numerous
- **Applications request access to most of you bio and personal information**

<http://www.takethislollipop.com/>

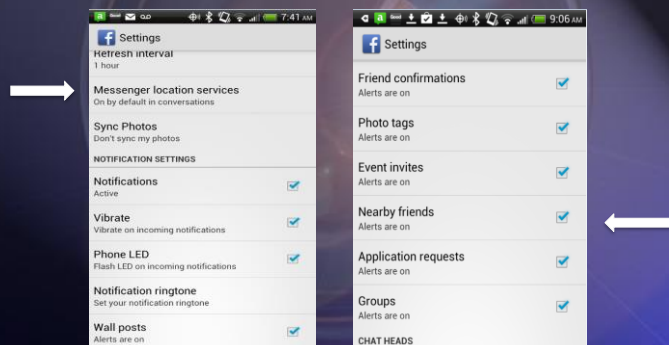
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Facebook Privacy Controls

Privacy Settings and Tools			
Who can see my stuff?	Who can see your future posts?	Friends	Edit
	Review all your posts and things you're tagged in		Use Activity Log
	Limit the audience for posts you've shared with friends of friends or Public?		Limit Past Posts
Who can contact me?	Who can send you friend requests?	Everyone	Edit
	Whose messages do I want filtered into my inbox?	Basic Filtering	Edit
Who can look me up?	Who can look you up using the email address you provided?	Friends	Edit
	Who can look you up using the phone number you provided?	Friends	Edit
	Do you want other search engines to link to your timeline?	No	Edit

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Privacy Controls on your Mobile Device



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Investigative Use
Personal Use
Increase in Crime

SOCIAL NETWORKING - IMPLICATIONS FOR LAW ENFORCEMENT

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Implications

- Increase in crime
- Investigative/Intelligence
- Public Relations

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INCREASE IN CRIME

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12:01PM BST 09 May 2011

Teenage girl dead after posting stalker fears on Facebook

A teenage girl has been found dead three days after telling friends on Facebook that she had a stalker.



Emily Longley was found dead at her family home after revealing on Facebook that she had a stalker. Photo: BNPS

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Not just a cell phone issue

SEXTORTION, CYBER BULLYING & VIRAL SHAMING

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Definition & Case Studies

- **Sextortion** - Extortion using digital sexual photos/videos as blackmail



- A Case of 'Sextortion' Cons Like 'Bieber Ruse' Targeted Minor Girls – FBI Website February 2013
- Hacker blackmailed over 350 women into stripping on their webcams, FBI Website January 2013
- Webcam cyber-sextortionist preyed on over 200 women - FBI Website November 2010
- 15 year old Amanda Todd's suicide

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Sextortion – Other Case Studies

- **Miss Teen USA Sextortion Case: 19-Year-old Arrested for Allegedly Hacking Cassidy Wolf**



by NATALIE FINN Thu., Sep. 26, 2013– *E Online*

Jared James Abrahams of Temecula, Calif., has been arrested and charged with extortion and cybercrimes for allegedly hacking into Wolf's computer and threatening to go public with nude photos purportedly taken on her compromised webcam if she didn't comply with his demands.

In March 2013, the 19-year-old beauty queen claimed that she being targeted by a hacker who claimed to have stolen nude photos of her from her web cam and computer.

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Sextortion Case – FBI

June 2010

- **Two assailants—Patrick Connolly and Ivory Dickerson—jointly terrorized adolescent girls by compromising their computers, demanding sexual photos or videos, and scouring their social networks. The pair also reached out to the girls' friends—who were duped into downloading malicious software because the e-mails and messages appeared to come from trusted sources.**
- **Connolly and Dickerson, both in prison now, victimized more than **3,600** kids through this "sextortion" technique.**
- **After listening to the emotional testimony of several of his victims and their mothers, U.S. District Judge Mary S. Scriven rebuked Patrick Connolly, calling him a "narcissistic demon" as she handed down her sentence.**

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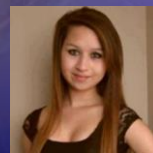
Cyber Bullying/Viral Shaming Definition

- **Cyber bullying** is sending or posting harmful or cruel text or images using the Internet or other digital communication devices, including cell phones.
- The American Academy of Child and Adolescent Psychiatry finds children who are bullied experience suffering that can interfere with their social and emotional development, and harm school performance.

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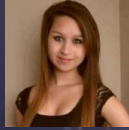
Cyber Bullying/Viral Shaming

- Viral shaming through Facebook and other social media has led to suicide among multiple teenaged girls:
- 15-year-old Audrie Pott
- 17-year-old Rehtaeh Parsons
- 15-year-old Amanda Todd.



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Amanda Todd's Story



Amanda was bullied viciously on Facebook where her schoolmates were invited to join a page which included her breasts as the Avatar, causing Amanda to suffer from anxiety and depression.

- It started after an unknown man convinced her to expose herself online in front of a webcam. He told her she was beautiful and just wanted her to flash him. He blackmailed her (sextortion) and spread the photos around, destroying her reputation.
- The bullying was incessant and although she changed schools 3 times it followed her via Social Networks.
- On 10 October 2012, Amanda Todd committed suicide. It was just one week before her 16th birthday. 9 teens arrested after she hung herself. [View Amanda's Story](#)

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Rebecca Ann Sedwick – 12 Years Old

Cyberbullying investigated in death of Florida girl

Barbara Liston, Reuters

Sep. 14, 2013 at 12:14 PM ET

ORLANDO, Florida (Reuters) - Authorities in Florida said on Friday they were investigating former schoolmates of a 12-year-old girl who killed herself in central Florida after she was bullied online for months.

It was not yet clear whether any criminal charges would be filed stemming from the suicide on Monday of Rebecca Ann Sedwick, who leaped to her death from the tower of an abandoned cement business site near her home in Lakeland.

While Polk County Sheriff Grady Judd told a news conference on Thursday that more than a dozen young girls were under investigation for bullying Sedwick, a sheriff's office spokeswoman said the number of possible suspects had been narrowed down considerably.

"There may have been only two or three of them who participated in the bullying," said sheriff spokeswoman Donna Wood.

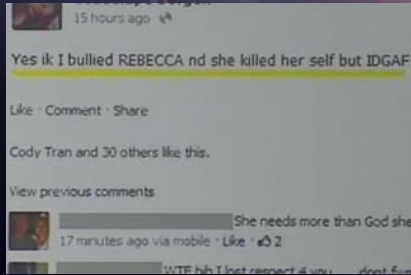


Polk County Sheriff's Office / Polk County Sheriff's Office
Rebecca Ann Sedwick

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Cyberbullying Arrests

- A 12 & 14 year old were arrested this and other Cyberbullying posts.



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Case Study

Cyber bullying An Actual Case Study

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OTHER CRIMES

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Implications for Law Enforcement Increase in Crime

- Identity Theft
- Child Porn/Child Predators

Feds bust child porn 'social networking site' **Largest crimes against children case brought anywhere by anyone'**

By CHARLES WILSON
Associated Press Writer
updated 4:11 p.m. ET, Thurs., May 27, 2010

INDIANAPOLIS - Federal prosecutors announced Wednesday that they had broken up a major online international child pornography ring that at its peak had more than 1,000 members trading millions of sexually explicit images. More than 50 people have been arrested in several states...

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Implications for Law Enforcement Increase in Crimes

29,000 Sex Offenders Found on MySpace

by Gary D. Robertson, Associated Press

MySpace has located and deleted a stunning 29,000 registered sex offenders from its site — more than four times the number it initially reported...

[Chat Roulette](#)

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Implications for Law Enforcement Increase In Crime

- [FlashMobs](#) - The Fusion Center, in Cleveland, monitors Social Networks for Flash Mobs to have officers in place ahead of time.
- Burglaries
 - Posting you location or that you are enjoying your vacation invites criminal activity
- [Phishing schemes](#), Virus & Trojans
- Other Crimes????

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Increase in Crimes

- Fraud
 - Scams
 - Insurance
 - Stolen Identities
 - Keyloggers
- Stalking



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Increases in Crime

- Prostitution
 - Y2K Pimping
- Gangs
 - Recruiting
 - Cyber-banging 1 & 2
 - Police can search for Users displaying Gang Insignia
- Drugs



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Increases in Crime

- Drug Cartels in Mexico are targeting those using Social Media! Why???



The bodies of a man and a woman were found hanging from a pedestrian bridge in Nuevo Laredo and nearby signs indicated the pair had been killed for denouncing the cartels on social networks...

Increases in Crime

Woman journalist is decapitated by Mexican drugs cartel over comments she made on social networking site

By THE ASSOCIATED PRESS

Last updated at 7:44 PM on 25th September 2011

Social Networks Headlines

- **POLICE: Louisville sex offender found 14-year-old on Facebook**
- **Sex offender accused of maintaining social networking sites**
- **West Chester teen accused of seeking hit man on Facebook**
- **Facebook hit list leads to three teens shot dead in Colombia, police officials say**

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Social Networking

INVESTIGATIVE USES

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Investigate Use

NYPD forms new social media unit to mine Facebook and Twitter for mayhem

- **One week later gang members busted after using Twitter, other social networking sites to arrange 'Crips Holiday'**
- Dozens of suspected gang members were arrested in a Brooklyn park by an army of cops after several of the thugs went viral to spread word of a meeting, the Daily News has learned.
- A group of reputed Crips members used Twitter and other social networking sites to arrange what they called a "Crips Holiday" at Amersfort Park in East Flatbush on Wednesday, said a police source.

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Investigative Uses

26 January 2012 - BBC News - Technology

FBI plans social network map alert

The FBI is seeking to develop an early-warning system based on material "scraped" from social networks.

It says the application should provide information about possible domestic and global threats superimposed onto maps "using mash-up technology".

The FBI's Strategic Information and Operations Center (SOIC) stated: "Social media has become a primary source of intelligence because it has become the premier first response to key events and the primal alert to possible developing situations."

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Investigative Uses

- **Investigative - Good & Bad**
 - Misinformation, panic, crowd control issues
 - Good source for leads, Evidence or UC work
- **Evidence from Social Networking sites can:**
 - Reveal Personal Communications
 - Establish motives & personal relationships
 - Provide location information
 - Prove or disprove alibis
 - Justify increase bail or a longer sentence

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January 21, 2014 [Email](#) [Print](#) [Comment](#) [RSS](#)

Police 'like' wanted Pa. suspect's Facebook post

Officers arrested suspect less than two hours after he shared a wanted photo of himself and taunted police for not being able to find him

[Like](#) 42 [Tweet](#) 20 [Share](#) 6 [+1](#) 2

Associated Press

FREELAND, Pa. — Police in one northeastern Pennsylvania town really "liked" this Facebook post.

Officers in Freeland arrested 35-year-old Anthony Lescovitch on Monday night, less than two hours after he shared a wanted photo of himself and taunted police for not being able to find him, the (Wilkes-Barre) Times Leader [reported](#) Tuesday.



Lescovitch shared the wanted bulletin minutes after Freeland police posted it on the department Facebook page Monday night, authorities said. He was being sought on assault-related charges.

An officer pretending to be an attractive woman then messaged Lescovitch, according to police. Lescovitch refused the offer of a drink but eventually agreed to meet for a cigarette, and was arrested at the agreed-upon location.

After the arrest, police posted this message: "CAPTURED!!!!!! SHARES OUR STATUS ON FACEBOOK ABOUT HIMSELF, CAPTURED 45 MINUTES LATER."

Lescovitch, of Dorton, remained in the Luzerne County Jail Tuesday. Court records don't list a defense attorney for him, but show he faces a preliminary hearing Jan. 29 on charges including aggravated assault, reckless endangerment and disorderly conduct stemming from an incident July 14.

(Freeland Police Department image)

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Investigative Case Study - Alibi



Case of Rodney Bradford

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Investigative



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Investigative Case Study - Felons

Police: Felon caught illegally keeping guns through social networking

Posted: Apr 15, 2011 2:18 PM
By Jennifer Rizzi

YORK, Pa. (WHTM) - A convicted felon was charged with illegally possessing guns after police said they found pictures of him with firearms on a social networking site. Scott Failor, 35, of Dover Township, was arrested Thursday after police said they obtained a warrant to search his home after seeing the pictures. Under state law, Failor was prohibited from possessing firearms.

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Investigative Case Study – Hit & Run

Think before you drink and drive
And before you use Facebook



Jacob Cox-Brown

2 hours ago · 🌐

Drivin drunk... classic ;) but to whoever's vehicle i hit i am sorry. :P

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Investigative Case Study - Deaths

Man allegedly kills wife, posts photo of dead body on Facebook



(RNN) - A Miami man has reportedly admitted to killing his wife and posting a picture of her dead body on Facebook.

Derek Medina, 31, turned himself into the Miami-Dade police after claiming to have shot and killed his wife, Jennifer Alfonso, reported the [Miami Herald](#).

Police: Child drowns as babysitter scrolls Facebook

Posted: Aug 08, 2013 10:25 PM EDT
By Tanita Gaither

Kariasa Thomas was charged with reckless injury to a child on August 3. (Source: Dallas County Jail)

DALLAS (RNN) – A Dallas woman has been formally charged in a child's drowning death after police say she was distracted by social media.

The Dallas Morning News reported Thomas told detectives that instead of monitoring the children, she sat at the pool and logged on to Facebook on her phone.

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Investigative Case Study - Tips



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Transcript of Previous Video

I stole from a car a full bowl of weed in an ICP pipe and like, an ounce of weed and a couple pre-rolled joints. The other one has already been smoked.

Then I stole a car! (shows the keys) It is shiny. SHINY!!

The shiny new car is a Pontiac Grand Am. Of course I already took the license plates off and threw them out.

Then I robbed a bank!! With a gun, a pillow case and a note. \$6,256. I told my mom today was the best day of my life She thinks I just met a new boy. (fans herself with the cash)

Why? Because, you see, I am a victim of the government.

How? For one, the whole system is just a game.

But more specifically because the government stole my baby and they took him away before I could even take him home. And they charged me with neglect. I may not be a mother anymore. But I can still find purpose

Police have recovered all but \$30 of the stolen money

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Investigative Case Study - Bail

- In a Niagara County Court (Buffalo, NY), a judge increased the bail of a defendant charged with felony assault and misdemeanor weapons possession based on pictures found on a MySpace page.

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Investigative Case Study - Gangs

Huffington Post
Lon S. Cohen
Posted: June 4, 2010 10:03 AM

Cops Bust Street Gangs With Social Media

MySpace, Facebook and Twitter are popular with gang members and police use this to their advantage. Law enforcement has been able to infiltrate street gangs to root out individuals involved in gang activity, pose as fellow gang members online, make connections and even prevent crimes being planned by intercepting communications as they happen. Information gathered like photos, videos and friend links help law enforcement understand the dynamics of gangs when investigating their activities.

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Investigative Missing Children

- In May 2011, Facebook announced an expanded program to scan images posted on the social network for child pornography and missing children.
- The social network will rely on a technology from Microsoft and the National Center for Missing and Exploited Children (NCMEC) called [PhotoDNA](#), which acts like a fingerprint scanner to match photos against those in the Center's database.

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Other Investigative Uses

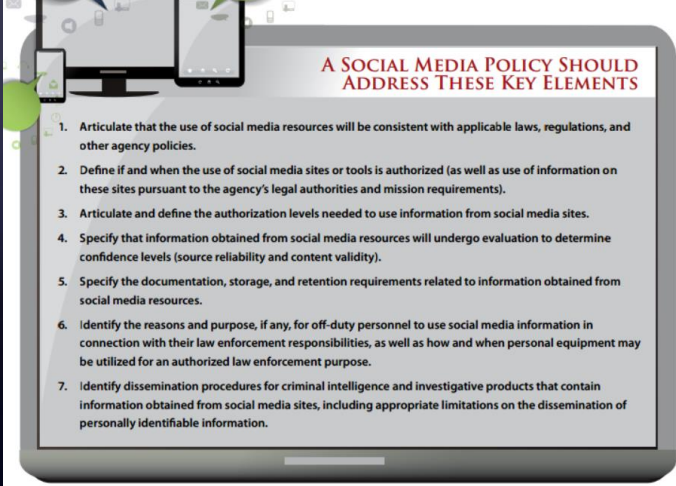
- **Look for background information prior to interviewing:**
 - Suspects
 - Witnesses
 - Victims
 - Potential new hires
- **Social Networking intelligence can help develop questions and determine truthfulness**

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Have a Social Networking Policy
Anonymous Surfing
Setting up a Profile

**LOOKING FOR EVIDENCE OR
GOING UNDER COVER**

Develop a Departmental Policy



A SOCIAL MEDIA POLICY SHOULD ADDRESS THESE KEY ELEMENTS

1. Articulate that the use of social media resources will be consistent with applicable laws, regulations, and other agency policies.
2. Define if and when the use of social media sites or tools is authorized (as well as use of information on these sites pursuant to the agency's legal authorities and mission requirements).
3. Articulate and define the authorization levels needed to use information from social media sites.
4. Specify that information obtained from social media resources will undergo evaluation to determine confidence levels (source reliability and content validity).
5. Specify the documentation, storage, and retention requirements related to information obtained from social media resources.
6. Identify the reasons and purpose, if any, for off-duty personnel to use social media information in connection with their law enforcement responsibilities, as well as how and when personal equipment may be utilized for an authorized law enforcement purpose.
7. Identify dissemination procedures for criminal intelligence and investigative products that contain information obtained from social media sites, including appropriate limitations on the dissemination of personally identifiable information.

Policy Guidance & Recommendations

Proxy Servers & Onion Routing

ANONYMOUS SURFING

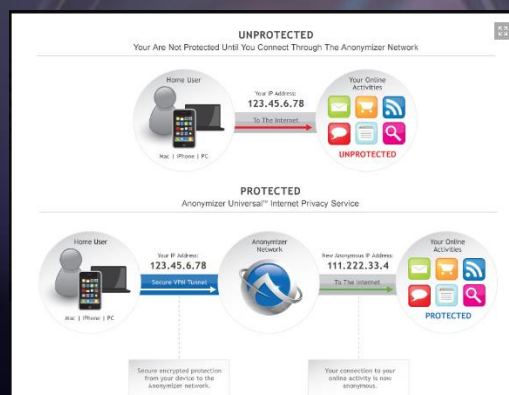
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Anonymous Surfing Proxy Server

- In the United States, the use of privacy tools is not restricted.
 - A proxy is a computer network that allows its customers to make indirect network connections to the Internet.
 - Proxy Servers act as an intermediary and intercept all messages entering and leaving the network. It effectively hides the true network addresses.
 - Proxy Servers come in a few varieties

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Proxy Servers-How it Works



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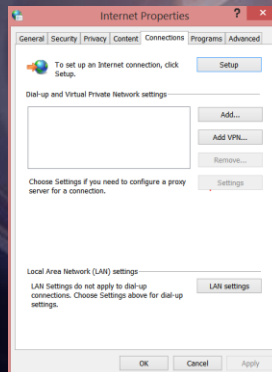
Website-Based Proxy Servers

- A website-based proxy server provides a place for you to enter the URL of a website that you wish to visit anonymously.
- When you submit the form, the website proxy server makes a request for the page that you want to visit.
- The proxy usually does not identify itself as a proxy server and does not pass along your IP address in the request for the page.
- Many Proxy services keep NO records
 - [Hide My Ass](#)
 - [Anonymouse](#)
 - Dozens of others

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Browser-Configured Proxy Servers

- You configure the settings of a Browser to use the address of the proxy server



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Proxy Server Using a VPN

- **VPN – Virtual Private Network**
 - A VPN is an application that protects your data and identity over public networks such as the Internet and wireless hotspots.
 - A VPN uses a system of special protocols to create an encrypted tunnel that transports data securely.
 - VPN services offer up different "gateway" cities, allowing you to choose where the IP address assigned.
 - [Video tutorial](#)

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Examples of VPNs

- **VyprVPN**
- **PureVPN**
- **Hide My Ass**
- **Proxify**
- **Spotflux**
- **Many others**

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Tor, or “onion routing” is a free, open-source program from the Electronic Frontier Foundation (EFF) , which bestows online anonymity via a circuit of multilayered, encrypted connections routed through a worldwide volunteer network of servers in order to conceal a user's location or usage from anyone conducting network surveillance or traffic analysis. <https://www.torproject.org/>

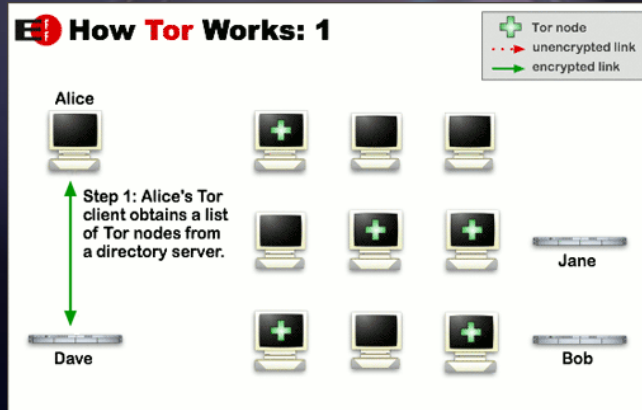
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Tor in Narcotics Sales

- **Drug ring using TOR for anonymity exposed** - April 2012
 - Eight men on three continents arrested in \$1M drug ring; proxy servers hid identities
 - DEA didn't break the case by penetrating TOR.
 - The ring was busted through the efforts of an undercover agent who "infiltrated" the operation in Los Angeles, according to U.S. Attorney's Office spokesperson Gymeka Williams.

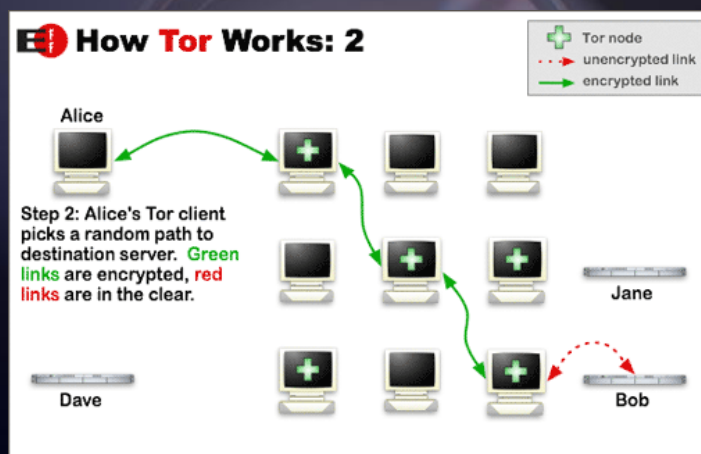
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How TOR Works



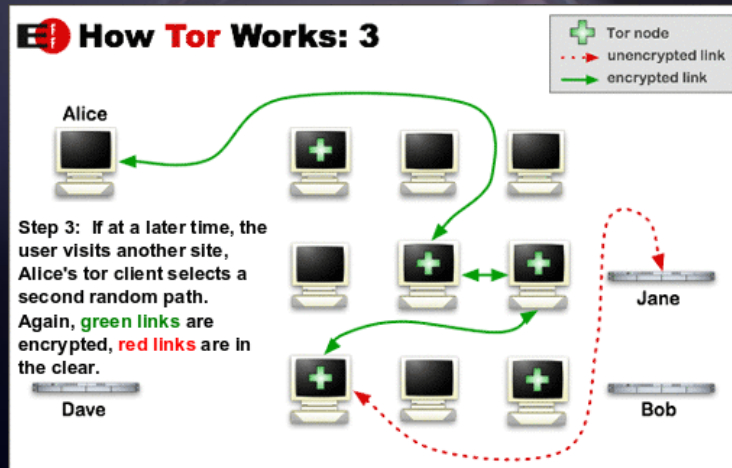
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How TOR Works



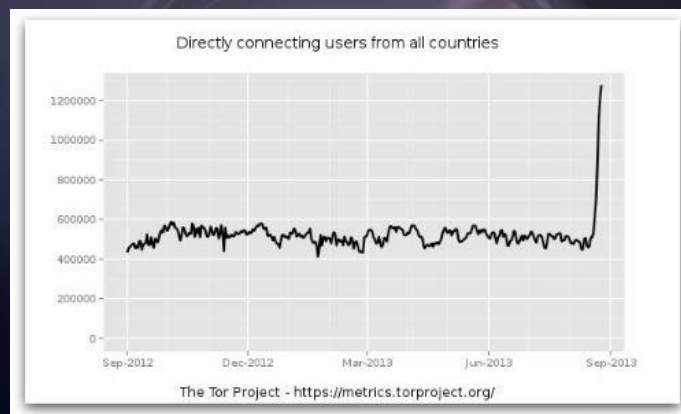
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How TOR Works



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TOR Surges Since Snowden



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SETTING UP A PROFILE

Creating a User Profile

- Log into the proxy server
- Use private browsing mode to leave no history on your computer
- Create a profile/bio that you can remember or start with a site like:
 - www.fakenamegenerator.com
 - Use the above as a starting point and modify accordingly. Print out - don't save on the site.
- Use in conjunction with Virtual Phone Numbers
- Solicit “friends” with common interests
- Use Common Sense!

Investigative

- **Search Engines for Social Media**
 - Twitter Regional Searches
weed, near: "State College, PA"
within:15mi

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Search Engines

- **There are also numerous tools on the Internet for searching Social Networks**
 - <http://www.bing.com/social/>
 - Searches updates and wall postings
 - Spokeo.com
 - Pipl.com (deep web search)

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Search Engines

snitch.name

Enter firstname lastname:

[or see an example](#)

Social	<input checked="" type="checkbox"/> facebook	<input checked="" type="checkbox"/> flickr	<input checked="" type="checkbox"/> twitter	<input checked="" type="checkbox"/> myspace	<input checked="" type="checkbox"/> hi5	<input checked="" type="checkbox"/> friendfeed	<input checked="" type="checkbox"/> netlog
	<input checked="" type="checkbox"/> vimeo	<input checked="" type="checkbox"/> google profiles	<input checked="" type="checkbox"/> bebo	<input checked="" type="checkbox"/> orkut	<input checked="" type="checkbox"/> plaxo	<input checked="" type="checkbox"/> yelp	<input checked="" type="checkbox"/> wadja
Professional	<input checked="" type="checkbox"/> linkedin	<input type="checkbox"/> xing	<input type="checkbox"/> ecademy				
Academic	<input checked="" type="checkbox"/> dblp	<input checked="" type="checkbox"/> google scholar	<input type="checkbox"/> mit	<input type="checkbox"/> stanford	<input type="checkbox"/> caltech	<input type="checkbox"/> oxford	<input type="checkbox"/> ntua
Blogs	<input type="checkbox"/> wordpress						
General	<input checked="" type="checkbox"/> google	<input type="checkbox"/> bing	<input checked="" type="checkbox"/> pipi	<input checked="" type="checkbox"/> 123people	<input checked="" type="checkbox"/> yoname	<input checked="" type="checkbox"/> wink	<input checked="" type="checkbox"/> zoominfo
US.gov	<input checked="" type="checkbox"/> criminaSearch	<input type="checkbox"/> unclesam	<input type="checkbox"/> inmates	<input checked="" type="checkbox"/> fundRace			
Regional	<input type="checkbox"/> v Kontakte	<input type="checkbox"/> Nasza-Klasa					

<http://snitch.name>

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Social Networking as Evidence

- According to a study by the eDiscovery Law & Tech Blog: from January 1, 2010 through November 1, 2011, 674 state and federal court cases with written decisions available online have involved social media evidence in some capacity.
- The search was limited to the top four social networking sites and the tally came out as follows: Myspace (326 cases), Facebook (262), Twitter (49) LinkedIn (37).

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Authentication of Social Networking Information

Antoine Levar Griffin v. State of Maryland, No. 74, September Term 2010.

Md. murder conviction overturned over Myspace issue

Myspace has played a role in the reversal of a Maryland murder conviction.

Antoine Griffin was convicted of fatally shooting Darvell Guest in 2005 at a bar in Perryville, Md., in part because his girlfriend's Myspace page was introduced as evidence.

The page contained a picture of Griffin and the girlfriend hugging, and the words "snitches get stitches -- you know who you are." Griffin was convicted in Cecil County Circuit Court.

But now the Court of Appeals of Maryland -- the state's highest court -- has thrown out the conviction, saying prosecutors hadn't shown the girlfriend had actually posted the picture or typed the words. The panel said someone else could have created the page, needing only an email address.

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Methods of Authentication

- Corroboration by author, witness, or informant.
 - Verify that the site and posting were created by suspect.
- Forensics on computer
 - Examine Internet history.
 - Look for traces of the Social Network & information obtained that are linked to suspect.
- Through the Social Network
 - Verify an account existed with that profile
 - A link between the Profile & the information.
 - Testimony from the Social Network

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Obtaining Non-Public Information

- What if the information is private?
 - Consent
 - Go to Account Settings & click: **"Download a copy of your Facebook Data"**
 - Follow departmental policy for preserving digital records
 - Informants
 - Undercover Officer
 - Subpoena, Court Order, or Warrant
 - <https://www.facebook.com/safety/groups/law/guidelines/>
- Will you need a Preservation Request?
 - <https://www.facebook.com/security/preservation>

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Companies that Notify Target When Records are Requested

- Electronic Frontier Foundation (EFF) has published its annual list of companies that have a policy promising to inform users about law enforcement requests.

<https://www.eff.org/pages/who-has-your-back>

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What do you ask for?

- What information is available from the Social Networking site?

(note: these terms will vary per site)

- Basic identity/subscriber/profile information
- IP login information
- Files
 - Friend lists
 - Photos & videos
- User sent and received message content

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Subpoena/Court Order/Warrant

- How do you obtain information from a social networking site??

- Contact the Social Networking site (information usually in Terms of Service or Privacy Policy)
- Use published Law Enforcement Guide (if available)



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Counter Intelligence, Officer Safety, & Common Sense

PERSONAL USE

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Personal Use & Counter Intelligence

October 29, 2010

LAW ENFORCEMENT SENSITIVE

SO10009



ARIZONA



COUNTER-TERRORISM INFORMATION CENTER

(602) 644-5805 • (877) 2 SAVE AZ or (877) 272-8339 • Fax (602) 644-8718 • AcTIC@AZDPS.GOV

OFFICER SAFETY ALERT

PHOENIX POLICE OFFICERS TARGETED ON FACEBOOK

On October 28, 2010 a DUI traffic stop by MCSO uncovered a CD containing multiple photographs and names of over 30 Phoenix PD officers and civilian employees. All of the names and photographs found on the CD were obtained from Facebook and reveal the identity of several patrol and undercover officers. **All officers who were identified on the CD have been notified.** It is unknown how many more CDs (if any) may be circulating. This information is provided for Officer Safety and Situational Awareness purposes.

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Personal Use & Counter Intelligence

Hackers Leak Arizona Border Police Data

Jun 29, 2011 | 12:25 PM ET | By Matt Liebowitz, SecurityNewsDaily Staff Writer

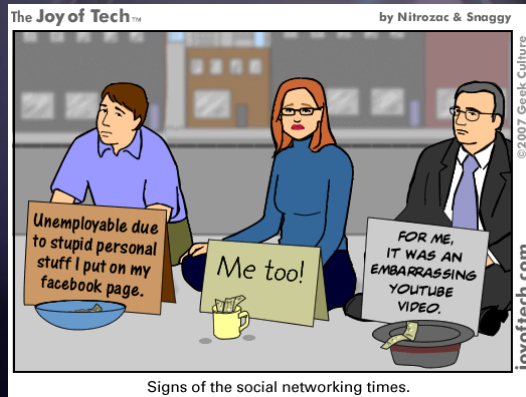
- For the second time in a week, hackers have leaked confidential and extremely personal data pertaining to the Arizona Department of Public Safety to protest Arizona's controversial immigration laws.
- At approximately 9:45 a.m. EDT today (June 29) the hacking group [Anonymous](#) posted private information on 13 Arizona Department of Public Safety officers, including official police documents and those officers' Social Security numbers, email passwords, social networking and dating site profiles.

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Personal Use & Counter Intelligence

**You can have Facebook locked
down as tight as you possibly can,
but if friend's aren't doing it, you're
compromised.**

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Implications for Law Enforcement Personal Use

Has your department disciplined
an employee based on the use of
Facebook, Twitter, MySpace,
LinkedIn or some other form of
social media?

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Personal Use & Counter Intelligence

- What your family posts
- Case comments
- Angry remarks
- Looking for leads
- Be careful what groups you join or “Liking” a cause or organization (a link to this page will now appear on your profile!)
- Social Networking & alcohol DON'T MIX



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Personal Use

**It is a matter of Officer
Safety & Personal
Integrity!**

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Affects Officer Department & Community

Caribbean legislators outraged over racist comments on Facebook

2011-12-07 09:15:57 | (0 Comments)

Recommend 18

NEW YORK, CMC – Caribbean legislators here have expressed outraged over racist comments posted on the social network, Facebook, by some New York City police officers after being assigned to work at the West Indian American Day Carnival Parade in Brooklyn in early September.

On Monday, the New York Times reported that officers maligned paradegoers at the annual event, calling them "animals" and "savages," among other names.

Reporters are looking at Police activity on Social Networks!

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Personal Use Officer Issues

- 28 Neb. cops suspended for watching videos on duty
- Man takes picture of Ga. cop surfing Facebook on duty
- Dallas officer fired for sending nude photos to student
- Facebook picture on Mass. cop's page draws fire
- Facebook comments cost Ga. cop his job
- Effigy video on Facebook burns Wisc. deputies
- Montana officer resigns over Facebook comments
- Columbia officer disciplined after posting comments about persons juvenile record
- Two Wash. officers fired over Facebook indiscretions

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Dumb Things Cops Do

September 22, 2010 4:44 PM PRINT TEXT

Photo of Bikini Clad Women Draped on a Police Cruiser Gets South Carolina Cop Fired

By [Caroline Black](#) Topics [Daily Blotter](#)

36 Comments [Email Story](#) [Share This](#) [Tweet This](#) [More](#)
Have Your Say Send to a Friend Tell Your Friends Tweet This Share It



MONCKS CORNER, S.C. (CBS/AP) A South Carolina police officer has been relieved of his duties after a photo surfaced on Facebook of scantily-clad women posing on the hood of his town police cruiser.

However, he is not the only one suffering the consequences surrounding the scandalous photo.

One of the women who participated in the bikini car wash fundraiser, "Tits n Tats," and is featured in the photo pin-up, is a Berkeley County sheriff's deputy, and might lose her job too, according to [The Post and Chronicle](#).

(Facebook)

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Dumb Things Cops Do

- One of the most famous incidents



"Texas waitress" photos which led to the firing of one Midland County Deputy and the suspension of three others

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Dumb Things Cops Do



<http://bcove.me/5fr17mne>

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Facts every officer should know before signing on to Facebook

- *Fact:* Facebook & other social networking sites are free **in exchange** for giving it the opportunity to make money off of demographic and preference data.
- *Fact:* Most privacy features are “Opt In” and can change with upgrades and new features!
- *Fact:* Privacy settings are complex and often ignored. Some profile info is always public.
- *Fact:* Someone can post a picture of you on Facebook and tag it with your name. You can remove the tag but the photo remains.

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Facts every officer should know before signing on to Facebook

- *Fact:* If someone comments on your status or private photos other members in their network of friends can now see it!
- *Fact:* Groups you join are visible to anyone.
- *Fact:* Applications you utilize often require access to your private data.
- *Fact:* Video or audio can be posted within seconds.

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Facts every officer should know before signing on to Facebook

- *Fact:* **Defense counsels will search social networks for background about an officer or a witness before a hearing to embarrass or discredit them.**

Know what is out there!

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Deactivating vs. Closing

- **If you deactivate your account:**
 - Your profile (timeline) disappears from the Facebook service immediately.
 - People on Facebook will not be able to search for you. Some information, like messages you sent, may still be visible to others.
 - Facebook saves your profile (timeline) information (friends, photos, interests, etc.), just in case you want to come back to Facebook at some point. If you choose to reactivate your account, the information on your profile (timeline) will be there when you come back.

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Deactivating vs. Closing

- **If you permanently delete your account:**
 - You will not be able to regain access to your account again.
 - Most personally identifiable information associated with it is removed from the database. This includes information like your email address, mailing address, and IM screen name. Some personally identifiable information may remain, such as your name if you sent a message to someone else.
 - Copies of some material (photos, notes, etc.) may remain on servers for technical reasons, but this material is disassociated from any personal identifiers and completely inaccessible to other people using Facebook.

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To permanently delete an account

If you'd like your account permanently deleted with no option for recovery, log in to your account and [fill out this form](#).

Delete My Account

If you do not think you will use Facebook again and would like your account deleted, we can take care of this for you. Keep in mind that you will not be able to reactivate your account or retrieve any of the content or information you have added. If you would still like your account deleted, click "Delete My Account".

Delete My Account Cancel

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How to protect yourself and your family

- Use strong passwords
- Familiarize yourself with the security and privacy settings
- Be VERY selective when adding friends
- Set photo tagging to "Only Me" & Review
- Enable secure (https) browsing
- Use "common sense" about what you post
 - No gun exaltation
 - Avoid discussions regarding use of alcohol
 - Avoid bashing the department
 - Avoid case specifics!

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How to protect yourself and Your family

- Periodically check what family members post (especially photos).

Review Facebook “Family Safety Center”

<https://www.facebook.com/safety>

- Review family members “friend” lists.
- Request notifications be sent to you when a new device logs into your account.
- Use PC security software that updates automatically
- Keep Trained!

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Social Media Resources for LE



www.iacpsocialmedia.org

www.ConnectedCOPS.net

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Questions



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